



G3 GROW BEYOND SCHOLARSHIP CONTEST

G3 is pleased to offer six scholarships available to students entering a post-secondary program. Recipients will demonstrate a passion for exploring innovation and technology in agriculture through their post-secondary studies. The following is a summary of the scholarship contest, please refer to the Contest Rules for complete terms and conditions.

PROGRAM SUMMARY

1.a) SCHOLARSHIP DETAILS

Six **G3 Grow Beyond Scholarships** will be awarded across Canada.

- Each scholarship is valued at \$5,000, payable in one sum.
- The scholarships may be used at any Canadian post-secondary institution, including provincially recognized community colleges and universities.
 - The scholarship is intended for any field of study.
- Scholarship will be presented by a G3 team member or designated representative.

SCHOLARSHIP CRITERIA

2.a) ELIGIBILITY

Eligible applicants must be:

- attending a Canadian high school;
- graduating in 2025; and
- planning to enroll at a Canadian post-secondary institution in a first-year degree or diploma program.
- Scholarship not open to residents of Quebec.

Note: *Students who have applied for entry into a college or university, but have not yet been accepted, may still apply for the **G3 Grow Beyond Scholarship**. The final selected applicants will need to provide a copy of their chosen post-secondary institution acceptance letter in order to be awarded.*

2.b) APPLICATION REQUIREMENTS

Applicants must:

- complete the **G3 Grow Beyond Scholarship** application form which will be available from February 26 – April 09, 2025;

- produce a creative 2-3 minute video outlining their vision and planned contribution to the future of technology and innovation in Canada's agriculture sector. **Applicants are required to include their last name on the application form** and can choose not to use their last name in the video application if preferred.

Question to be addressed in the video:

What is your chosen field of study and why does it interest you? What is one major challenge facing the world that you believe could be addressed through innovation in the field of agriculture? Describe this innovation and how your studies can achieve it.

2.c) DEADLINES

Submission form and video must be submitted by April 09, 2025 by 11:59 PM CST.

AWARDING SCHOLARSHIPS

3.a) ASSESSMENT CRITERIA

Applicants will be assessed on the following:

- Video Essay: How well a video submission addresses the questions (content and presentation) will be judged by a panel of industry professionals. (65%)
- Public Voting: Via online voting, maximum one video vote will be allowed for each of the five geographic regions designated on the website. (15%)
- Community and/or School Involvement (20%), the details to be provided within the application form.
- The Video Essay and Community and/or School Involvement will be judged by a selection committee determined by G3.

Note: Videos meeting the scholarship criteria and requirements will be published to the scholarship page online for public voting. The scholarship selection committee reserves the right to use all scholarship materials including the video, in perpetuity, as deemed appropriate. Receiving payment of the scholarship is contingent on consent to use students' name and image to announce scholarship winners. All personal information collected will not be used for any other purposes and will remain confidential.

4. JUDGING AND AWARDING SCHOLARSHIP

Judging for the scholarship will take place between April 28 – June 06, 2025. The scholarship selection committee will be comprised of both academia and industry professionals as deemed appropriate by G3. Any and all decisions made by the selection committee are final. The final selected applicants will need to provide a copy of their chosen post-secondary institution acceptance letter in order to be awarded.

Employees and immediate family members of G3 are not eligible to apply.